



Sunset At Fairway

Latitude: 38.7928
 Longitude: -121.2613

Sunset Blvd AT Fairway
 Rocklin, CA 95765
 Radius: 1.0 miles

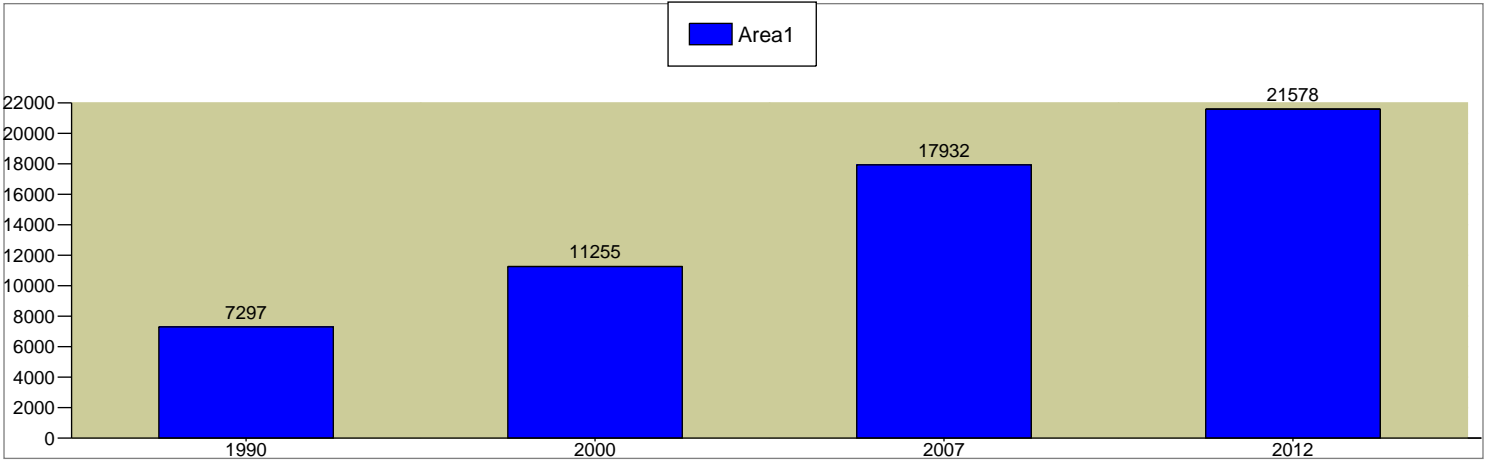
Sunset Blvd AT Fairway
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 Radius: 3.0 miles

Sunset Blvd AT Fairway
 Rocklin, CA 95765
 Radius: 5.0 miles

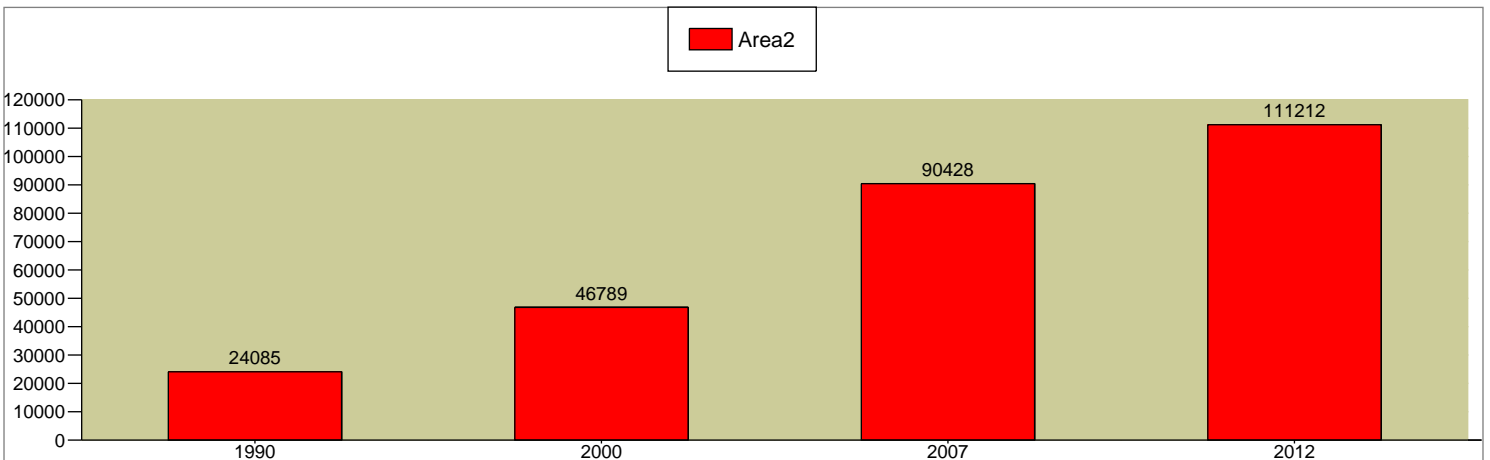
2000 - 2007 Population: Annual Rate
 2007 - 2012 Population: Annual Rate

7.74%	11.12%	6.89%
3.77%	4.22%	3.94%

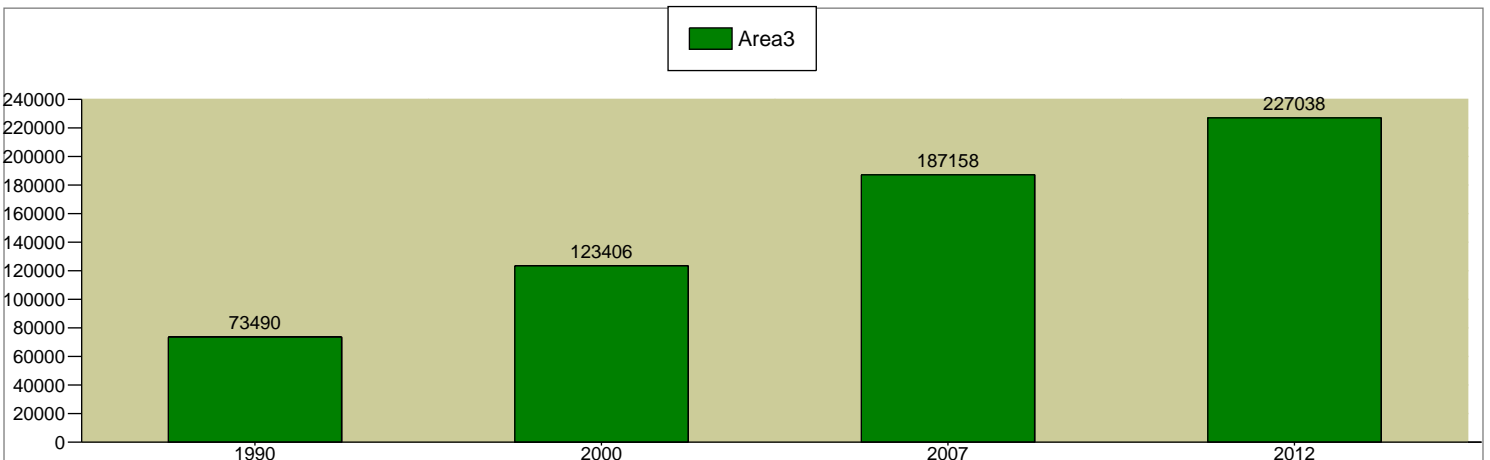
Total Population



Total Population



Total Population



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2007 and 2012.



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2000 Population by Sex

Males	48.7%	48.9%	48.5%
Females	51.3%	51.1%	51.5%

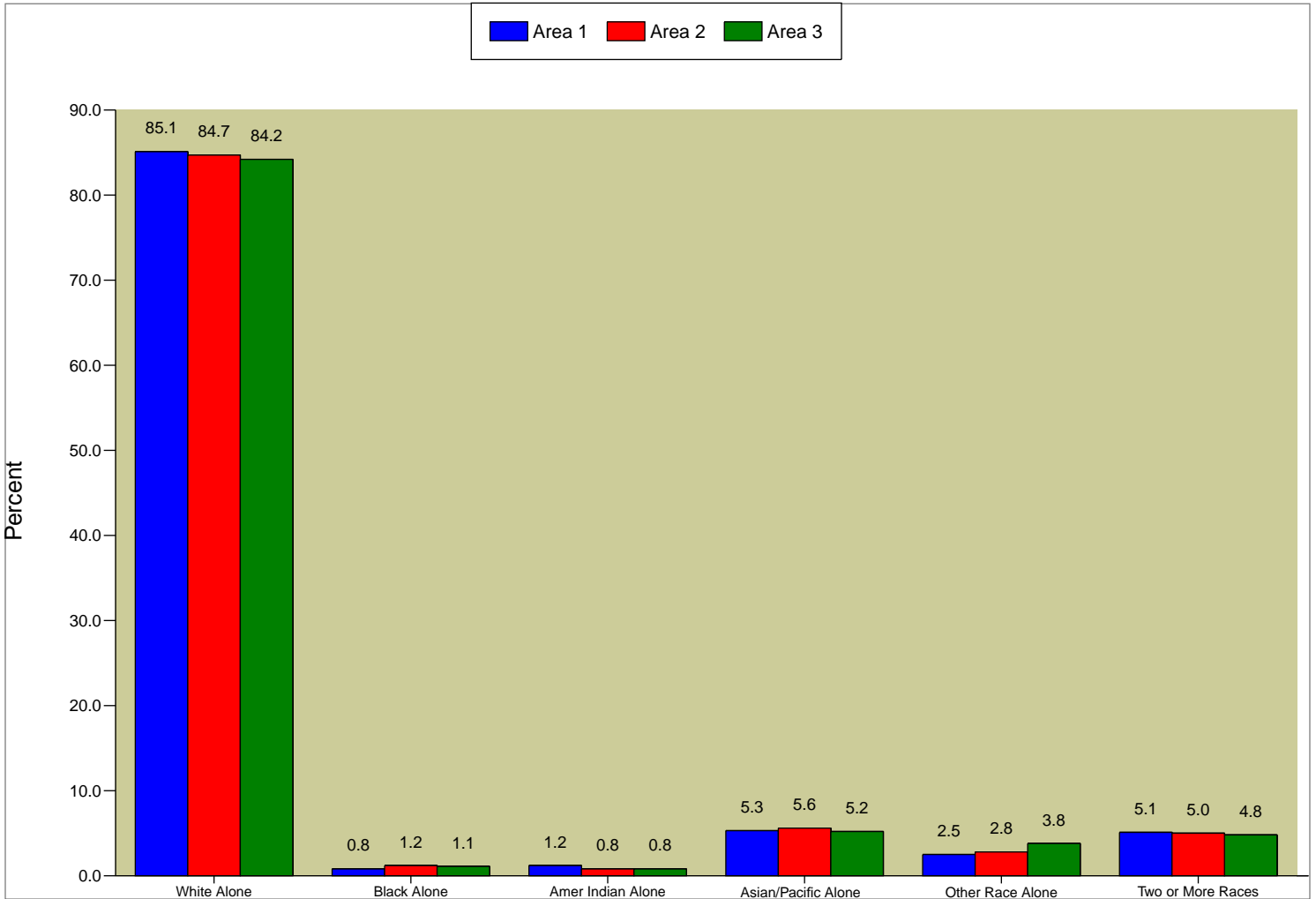
2007 Population by Sex

Males	48.7%	48.7%	48.5%
Females	51.3%	51.3%	51.5%

2012 Population by Sex

Males	48.6%	48.7%	48.4%
Females	51.4%	51.3%	51.6%

2007 Population by Race



2007 Hispanic Origin

10.2%

11.0%

12.5%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population by Age

	Sunset Blvd AT Fairway Rocklin, CA 95765 Radius: 1.0 miles	Sunset Blvd AT Fairway Rocklin, CA 95765 Radius: 3.0 miles	Sunset Blvd AT Fairway Rocklin, CA 95765 Radius: 5.0 miles
Total	11,257	46,787	123,406
0 - 4	7.3%	7.8%	7.3%
5 - 9	8.6%	8.3%	8.1%
10 - 14	8.8%	8.3%	8.1%
15 - 19	7.4%	7.1%	7.1%
20 - 24	4.9%	4.5%	4.6%
25 - 34	13.8%	14.3%	13.3%
35 - 44	19.8%	19.2%	18.0%
45 - 54	13.8%	13.7%	13.7%
55 - 64	7.0%	7.5%	8.0%
65 - 74	4.8%	5.3%	6.2%
75 - 84	3.0%	3.2%	4.2%
85+	0.7%	0.8%	1.4%

2007 Population by Age

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Total	17,931	90,429	187,156
0 - 4	7.8%	9.0%	8.2%
5 - 9	7.4%	9.2%	8.3%
10 - 14	7.9%	8.2%	7.9%
15 - 19	7.6%	7.1%	7.0%
20 - 24	6.6%	5.7%	6.3%
25 - 34	12.5%	10.9%	10.6%
35 - 44	17.6%	19.6%	17.8%
45 - 54	15.7%	14.6%	14.7%
55 - 64	9.6%	8.3%	9.2%
65 - 74	3.9%	4.2%	5.2%
75 - 84	2.5%	2.4%	3.5%
85+	0.8%	0.8%	1.4%

2012 Population by Age

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Total	21,579	111,209	227,039
0 - 4	8.1%	9.2%	8.5%
5 - 9	7.2%	8.3%	7.8%
10 - 14	7.1%	8.8%	8.1%
15 - 19	6.5%	6.6%	6.6%
20 - 24	6.2%	5.1%	5.6%
25 - 34	16.2%	12.8%	12.8%
35 - 44	14.4%	16.4%	14.7%
45 - 54	16.3%	16.3%	16.0%
55 - 64	10.2%	9.0%	9.9%
65 - 74	4.6%	4.2%	5.2%
75 - 84	2.2%	2.3%	3.3%
85+	1.0%	0.9%	1.5%

Median Age

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2000	34.4	34.8	35.8
2007	35.1	34.9	36.0
2012	34.2	34.2	35.5

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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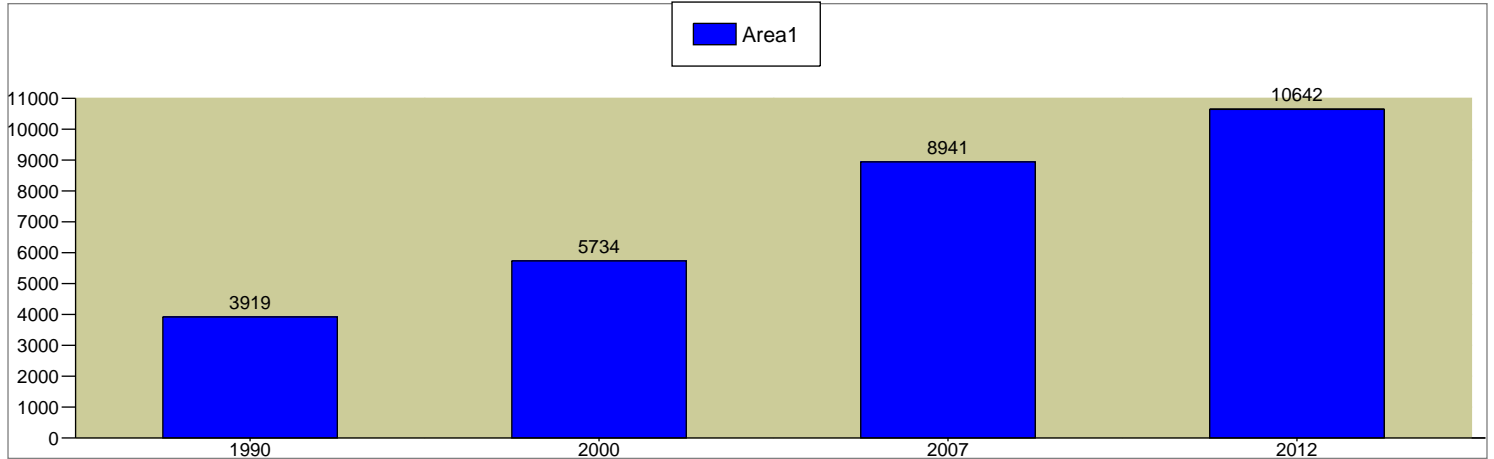
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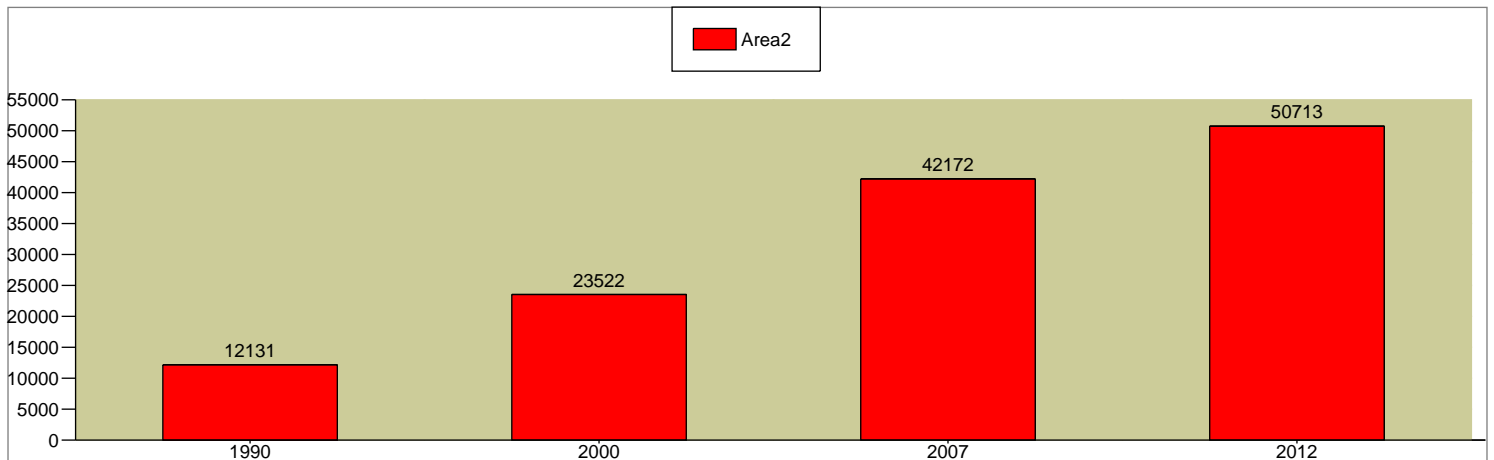
Sunset Blvd AT Fairway
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Radius: 5.0 miles

2000 - 2007 Civilian Employed Population 16+ Annual Rate	7.37%	9.79%	6.15%
2007 - 2012 Civilian Employed Population 16+ Annual Rate	3.54%	3.76%	3.6%

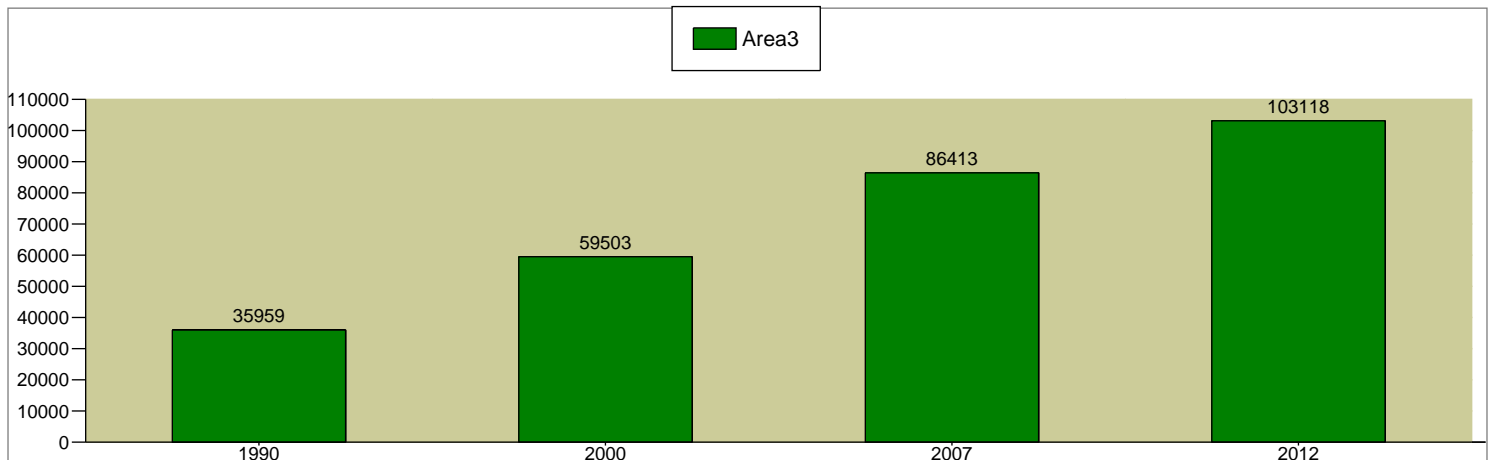
Total Civilian Employed Population 16+



Total Civilian Employed Population 16+



Total Civilian Employed Population 16+



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2007 and 2012.



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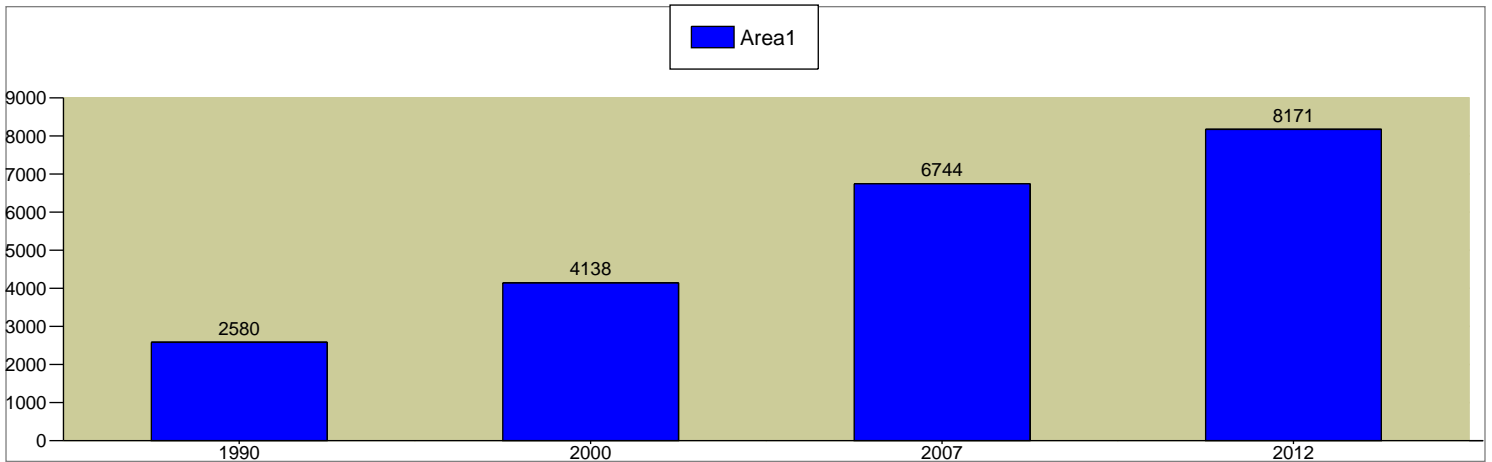
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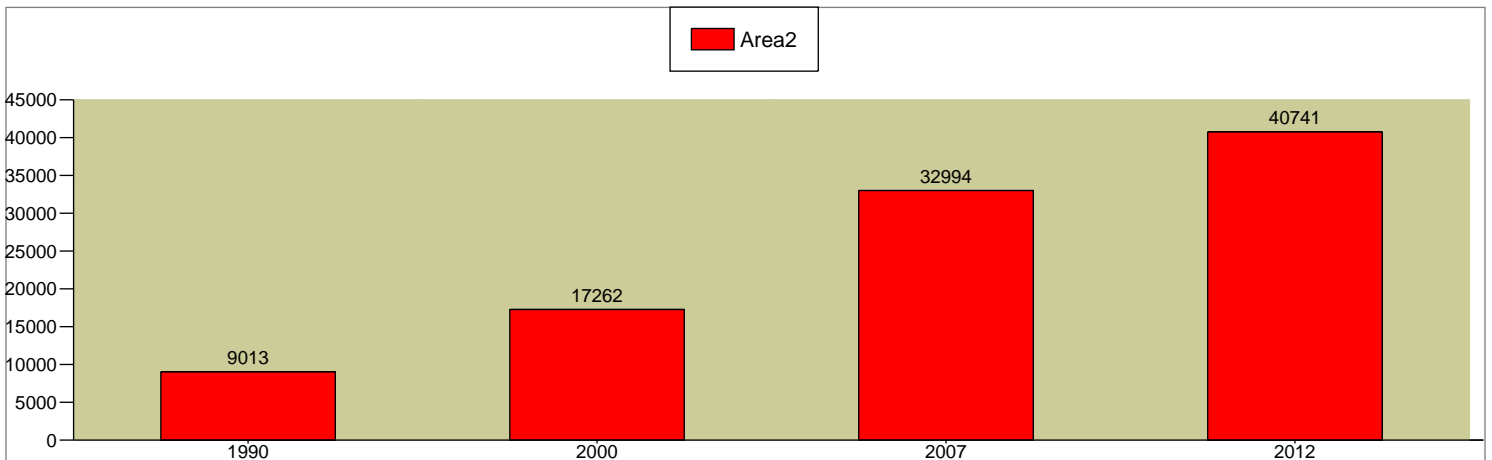
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2000 - 2007 Households Annual Rate	8.13%	10.92%	6.89%
2007 - 2012 Households Annual Rate	3.91%	4.31%	3.99%

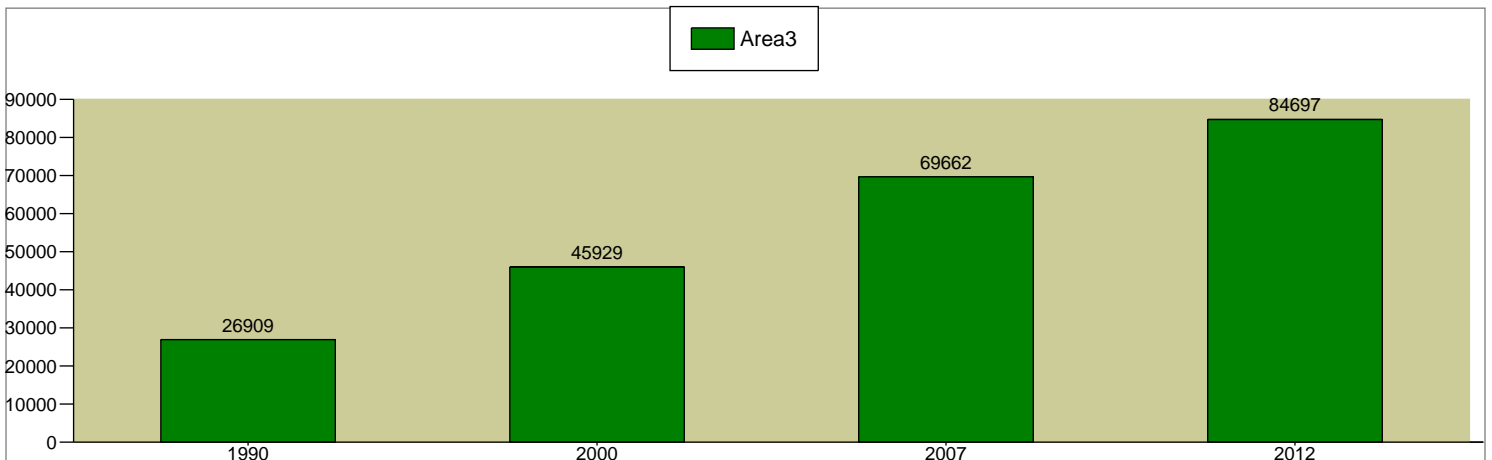
Total Households



Total Households



Total Households



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2007 and 2012.



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1990 Households by Income

Household Income Base	Sunset Blvd AT Fairway (1.0 miles)	Sunset Blvd AT Fairway (3.0 miles)	Sunset Blvd AT Fairway (5.0 miles)
< \$15,000	2,635 7.8%	9,062 14.1%	26,901 14.2%
\$15,000 - \$24,999	10.3%	13.0%	13.1%
\$25,000 - \$34,999	16.0%	15.3%	15.1%
\$35,000 - \$49,999	21.0%	20.9%	20.9%
\$50,000 - \$74,999	26.8%	21.8%	21.9%
\$75,000 - \$99,999	11.4%	9.2%	8.7%
\$100,000 - \$149,999	5.2%	4.4%	4.4%
\$150,000+	1.5%	1.3%	1.7%
Median Household Income	\$46,357	\$39,932	\$40,298

2000 Households by Income

Household Income Base	Sunset Blvd AT Fairway (1.0 miles)	Sunset Blvd AT Fairway (3.0 miles)	Sunset Blvd AT Fairway (5.0 miles)
< \$15,000	4,122 7.8%	17,310 7.4%	45,975 7.7%
\$15,000 - \$24,999	9.4%	6.7%	7.9%
\$25,000 - \$34,999	8.5%	8.3%	9.3%
\$35,000 - \$49,999	13.4%	13.4%	15.1%
\$50,000 - \$74,999	25.7%	23.9%	23.1%
\$75,000 - \$99,999	14.7%	17.3%	16.1%
\$100,000 - \$149,999	14.4%	16.9%	14.2%
\$150,000 - \$199,999	3.4%	3.8%	3.8%
\$200,000+	2.7%	2.3%	2.9%
Median Household Income	\$59,364	\$63,229	\$60,131

2007 Households by Income

Household Income Base	Sunset Blvd AT Fairway (1.0 miles)	Sunset Blvd AT Fairway (3.0 miles)	Sunset Blvd AT Fairway (5.0 miles)
< \$15,000	6,743 5.8%	32,992 4.4%	69,661 5.0%
\$15,000 - \$24,999	7.1%	4.3%	5.1%
\$25,000 - \$34,999	6.8%	4.3%	5.5%
\$35,000 - \$49,999	11.6%	9.0%	10.8%
\$50,000 - \$74,999	19.5%	17.3%	18.1%
\$75,000 - \$99,999	18.8%	17.9%	18.4%
\$100,000 - \$149,999	15.9%	23.1%	20.4%
\$150,000 - \$199,999	8.7%	12.0%	9.8%
\$200,000+	5.7%	7.7%	7.0%
Median Household Income	\$73,639	\$87,967	\$80,850

2012 Households by Income

Household Income Base	Sunset Blvd AT Fairway (1.0 miles)	Sunset Blvd AT Fairway (3.0 miles)	Sunset Blvd AT Fairway (5.0 miles)
< \$15,000	8,171 4.6%	40,740 3.4%	84,698 3.8%
\$15,000 - \$24,999	4.8%	3.1%	3.6%
\$25,000 - \$34,999	6.6%	3.6%	4.6%
\$35,000 - \$49,999	8.2%	6.0%	7.3%
\$50,000 - \$74,999	16.8%	13.2%	15.4%
\$75,000 - \$99,999	16.7%	14.7%	14.9%
\$100,000 - \$149,999	21.8%	24.8%	24.1%
\$150,000 - \$199,999	9.0%	14.4%	12.3%
\$200,000+	11.5%	16.8%	14.0%
Median Household Income	\$86,528	\$109,676	\$100,585

2000 - 2007 Median Household Income Annual Rate	3.51%	5.43%	4.85%
2007 - 2012 Median Household Income Annual Rate	3.28%	4.51%	4.46%

Data Note: Detail may not sum to totals due to rounding. Income represents annual income for the preceding year. Income for 2007 and 2012 is expressed in current dollars, including an adjustment for inflation.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 Geography. ESRI forecasts for 2007 and 2012.



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2007 Households by Net Worth

	Sunset Blvd AT Fairway	Sunset Blvd AT Fairway	Sunset Blvd AT Fairway
Total	6,743	32,993	69,662
< \$15,000	19.5%	14.5%	15.2%
\$15,000 - \$34,999	6.6%	7.5%	7.0%
\$35,000 - \$49,999	4.2%	4.6%	4.2%
\$50,000 - \$74,999	4.6%	6.4%	6.1%
\$75,000 - \$99,999	5.2%	4.5%	4.6%
\$100,000 - \$149,999	8.4%	7.6%	7.7%
\$150,000 - \$249,999	10.2%	10.4%	10.8%
\$250,000 - \$499,999	17.1%	19.1%	18.4%
\$500,000+	24.3%	25.3%	25.9%
Median Net Worth	\$161,081	\$187,934	\$188,208
Average Net Worth	\$633,326	\$663,792	\$673,259

2007 Households by Disposable Income

	Sunset Blvd AT Fairway	Sunset Blvd AT Fairway	Sunset Blvd AT Fairway
Total	6,744	32,993	69,661
< \$15,000	6.9%	5.0%	5.7%
\$15,000 - \$24,999	8.8%	5.4%	6.5%
\$25,000 - \$34,999	9.1%	6.4%	7.9%
\$35,000 - \$49,999	16.5%	13.9%	15.2%
\$50,000 - \$74,999	29.4%	28.2%	29.0%
\$75,000 - \$99,999	11.3%	16.3%	14.5%
\$100,000 - \$149,999	12.8%	17.7%	14.8%
\$150,000 - \$199,999	2.7%	3.7%	3.3%
\$200,000+	2.6%	3.4%	3.1%
Median Disposable Income	\$54,894	\$64,407	\$59,559
Average Disposable Income	\$69,671	\$81,293	\$76,123

2000 Housing Units

	Sunset Blvd AT Fairway	Sunset Blvd AT Fairway	Sunset Blvd AT Fairway
Owner Occupied Housing Units	56.8%	66.8%	67.6%
Renter Occupied Housing Units	31.5%	25.1%	27.4%
Vacant Housing Units	11.7%	8.1%	5.0%

2007 Housing Units

	Sunset Blvd AT Fairway	Sunset Blvd AT Fairway	Sunset Blvd AT Fairway
Owner Occupied Housing Units	60.2%	72.1%	70.4%
Renter Occupied Housing Units	31.8%	21.0%	24.7%
Vacant Housing Units	8.0%	6.9%	4.9%

2012 Housing Units

	Sunset Blvd AT Fairway	Sunset Blvd AT Fairway	Sunset Blvd AT Fairway
Owner Occupied Housing Units	60.4%	72.4%	70.2%
Renter Occupied Housing Units	32.0%	20.6%	24.4%
Vacant Housing Units	7.7%	7.0%	5.4%

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Net Worth is total household wealth minus debt, secured and unsecured. Net Worth includes the home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.